

PRESS RELEASE

NUDE
FEMME

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NUDE FEMME CRUISE COLLECTION AT SINGAPORE FASHION WEEK

Nude Femme will be featuring its womenswear Cruise Collection 2016/2017 at this year's Singapore Fashion Week 2016. The fashion show as well as the brand's official launch will be held at the new visual arts institution National Gallery Singapore on the 30th October.

The collection encompasses ready-to-wear staple, fashionable simple pieces that is feminine, classy, upscale, versatile and quality clothing with individual style focusing on fit, flow and fabrics expressing the moods and emotions of a confident sensual modern ethereal goddess.

It is a line made exclusively for the ever youthful woman who embodies love and confidence in her own body that takes her from looking elegant in the boardroom clinching that sales pitch to feel relaxed by the resort's pool on her holiday in Bali or Cabo, as well as being sensual and feminine for a date night out in town with her lover or the girls.

The collection's tops and tunics range in fabrics that leaves a sensual pleasant, velvety feel on the skin by using 100% silk that's light and flexible, to classic and truly beautiful French laces that's smooth, soft and timeless.

NUDE LUXE – AN EXCLUSIVE EDITION

An exclusive line NUDE LUXE will also be featured as exquisite designer pieces in Champagne Gold and Rose Gold sequins tunics alongside sparkling knitted dress with tassels for the modern ethereal goddess to exude her charms abundantly.

FASHION SHOWCASE FEATURING MUSICIAN SAM MAHER

Sam Maher is a musician who plays the handpan drum. Handpan is a term for a group of musical instruments resulting from a growing worldwide interest in the Hang. It is of the family of idiophones; the hang was invented in Switzerland in the 2000.

Based in Perth, Australia, since 2014 Sam has travelled and performed in 18 countries around the world and has achieved over 15 million streams online.

More importantly, the proceeds from playing his music has been put towards charity and to highlight a recent charity work, he was involved building a school in Gitumba, Rwanda - where he has travelled and lend his hands and all proceeds went to the charity Classroom of Hope a project that allows children the basic human right to Education – the most powerful weapon for change in this world acknowledging that education for a child should be seen as an absolute necessity on this planet as around the world, 121 million children still have no access to their basic human right to an education.

Sam will be playing musical tunes which he has composed suitably for Nude Femme's Cruise Collection 2016/2017.

He is the speaker and an artist who will be performing at Nude Femme's fashion showcase as his charitable spirit in raising awareness aligns with Nude Femme's brand essence and believes in a mindful harmony between people in nature and society.

You may find more about him here:

<https://www.facebook.com/sam.j.maher/>

Find us on:

FACEBOOK- NUDE FEMME

www.facebook.com/n.femme

INSTAGRAM- nudedefemmeofficial

ONLINE

www.nudedefemme.com

Contact us at: corp@nudedefemme.com

Be loving.

Be sensual.

Be the modern ethereal goddess within you.

With love,

NUDE FEMME